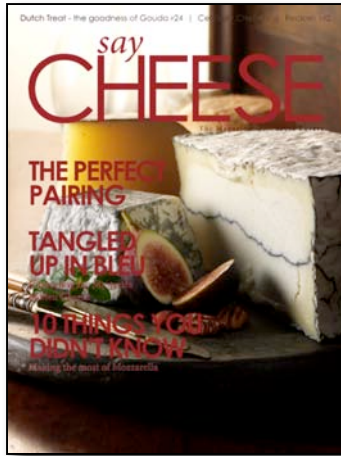


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# Charter Advertising Program



**Please join us for the  
launch issue of  
Say Cheese and  
receive additional  
discounts and bonus!**

With your 2x or 4x advertising commitment in 2010 you will receive:

**1) 10% discount off each ad; OR Bonus ad space**

- Reserve a 1/4 pg ad & we will increase your ad size to 1/3 pg
- Reserve a 1/3 pg ad & we will increase your ad size to 1/2 pg
- Reserve a 1/2 pg ad & we will increase your ad size to a full pg
- Reserve a Full page ad & we will increase your ad size to 1-1/2 pgs
- Reserve a spread ad (2 pgs) & we will increase your ad size to 3 pgs

**2) CCBA members receive an additional 5% discount**

**3) All Charter advertisers will receive a rotating banner ad on [saycheesemedia.com](http://saycheesemedia.com) for as long as they advertise during the first year:**

- 2x receives a 6 month rotating banner
- 4x receives a 12 month rotating banner

**4) Earn additional discounts by prepaying your advertising space:**

- Receive 2% discount on the first issue prepaid
- 4% discount if prepay two issues
- 6% discount if prepay three issues
- 10% discount if prepay for all four issues